



Caru Gwenyn
Bee Friendly



Llywodraeth Cymru
Welsh Government



**BEES, BUTTERFLIES AND OTHER POLLINATORS
ARE IN TROUBLE DUE TO A VARIETY OF FACTORS.
THE GOOD NEWS, HOWEVER, IS THAT WE
CAN HELP.**

If a bee or a moth or a butterfly could talk, what do you think they would ask of us? Probably, to look after and enhance their food sources, to protect and enhance places they live and shelter in, to stop using chemicals that can be harmful, and to tell as many people as possible about the issues they face – so that more and more people get involved and take action.

In 2013, the Welsh Government launched an action plan to protect pollinators in Wales, called the Action Plan for Pollinators¹. A Taskforce group of organisations and individuals was set up to implement the action plan.

The Task Force's new **Bee Friendly** scheme aims to help all our pollinators by creating a nation of Pollinator-Friendly communities and organisations.

Bee Friendly is a brand new initiative aimed at communities and community organisations, schools, public bodies, town and community councils, businesses, universities and colleges, places of worship... and many other organisations, all around Wales.

We think it is the first co-ordinated national scheme of its kind and has at its heart – making Wales a Pollinator-Friendly country.



photo credit: © Steven Falk



photo credit: Jan Miller at www.7wells.co.uk

¹ <http://gov.wales/docs/desh/publications/130723pollinator-action-plan-en.pdf>.

IS IT ONLY BEES THEN?

No – all pollinators are included.

Pollinators include honey bees, bumble bees and solitary bees, some wasps, butterflies, moths and hoverflies, and some beetles and flies.

Although the scheme is called Bee Friendly, we want people to take action to help all our pollinators, and not just bees.

Join with us in taking action on 4 main themes, to create a nation of Pollinator- Friendly communities and organisations.

The Four Goals for Bee Friendly are:

- 1. Food** – providing pollinator-friendly food sources in your area
- 2. Five Star accommodation** – providing places for insect pollinators to live
- 3. Freedom from pesticides and herbicides** – committing to avoid chemicals that harm pollinators
- 4. Fun** – involving all the community and telling people why you are helping pollinators.

SUSTAINABLE MANAGEMENT OF NATURAL RESOURCES

The Welsh Government's Natural Resources Policy Statement recognises pollinators are in decline and this risks our capacity to produce food, timber and fibre. Providing more urban green infrastructure and better lowland habitat measures are priorities. Managing green spaces and taking other action to support pollinators is an example of the Sustainable Management of Natural Resources in practice.

Taking action under the four Bee Friendly themes will deliver multiple economic, social and environmental benefits for local communities and contribute to the wellbeing goals under the Wellbeing of Future Generations (Wales) Act 2015.

So if you would like to live in a **Bee Friendly** Town or Community, or work for Bee Friendly Business, or study at Bee Friendly School, University or College for example, then read on to find out more about our fun new scheme.

Together we can make a real difference to pollinators in Wales as we aim to become the first Pollinator-Friendly nation in the world!



“ THE FUTURE
DEPENDS ON
WHAT YOU
DO TODAY. ”

Mahatma Gandhi

TAKE ACTION

With so many organisations and individuals taking action to protect and enhance biodiversity, ecosystems and wildlife in Wales and around the world, we have the potential to achieve real and long lasting positive changes.

Whether you are a part of a **Bee Friendly** scheme, a member of one of our many supporter organisations or a concerned individual, take a look to see what actions you can take to make our world a little bit greener – discover the **Bee Friendly** Action Guide on the Wales Biodiversity Partnership website².

photo credit: © Laura Curry

